

PAPER & BEYOND (Circular Choices) 2023

PAPER & BEYOND / 28-29 NOVEMBER 2023
Marriott Hotel Grand Place, Brussels

28.11.2023

9.00 - 9.10 **Welcome to Paper & Beyond 2023**
Naomi Lloyd Moderator

9.10 - 11.10 **Launch of the Energy Efficiency Checklist: the post-2030 climate and energy policy framework to unleash the power of technology**

Policy

Marco Eikelenboom CEO, Sappi Europe

Jan Christoph Schaffrath Manager Energy and Climate Policy, Die Papierindustrie

Johan Bruce Energy Director, Swedish Forest Industries Association (SFIF)

Bioenergy

Irene di Padua Bioenergy Europe

Henrik Brodin Sodra

Cogeneration, biogas and hybrid solutions

Veine Göransson Siemens Energy

Peter McCaig Centrax Gas Turbines

Claire Schreurs Smurfit Kappa

Giulia Cancian European Biogas Association

Heat pumps

Franz Helminger SPH Sustainable Process Heat GmbH

Emanuele Pingaro Turboden

Solar Heat

Rodrigo Alvarez Aspapel

Nicolas Graveline newHeat

PPAs and self-sufficiency

Annie Scanlan RE-Source Platform

Tbc Sofidel

Jens Kriete Koehler Paper

Research and innovation

Jussi Manninen VTT

Leo Arpa Mondi

Moderation

Małgosia Rybak Climate Change & Energy Director, Cepi

Annita Westenbroek Energy Innovations Manager, Cepi

11.10 - 11.30 **Coffee break**

11.30 - 12.30 **Blue Sky Young Researchers and Young Professional Awards**
Naomi Lloyd Moderator

Blue Sky Young Researchers & Innovation Award Europe 2023:
Presentations from 3 shortlisted candidates

Jury debate:

Katarzyna Kwiecińska Policy Officer, Unit H.1, DG GROW, European Commission

Johan Elvnert Secretary General, Forest-based Sector Technology Platform (FTP)

Joachim Klein CEO, StepChange Consulting

Annita Westenbroek Energy Innovations Manager, Cepi



StepChange
CONSULTING

Blue Sky Pro: Young Professionals Award Europe 2023:

Presentations from 3 shortlisted candidates

Jury debate:

Antti Lindqvist Finnish Forest Products Engineers Association

Vitor Lucas The Portuguese Association of Pulp and Paper Industry Technicians

Barry Read The Paper Industry Technical Association

12.30 - 14.00

Networking lunch

Workshop



12.30 - 13.30

14.00 - 15.10

High level session: Circular Choices

KEYNOTE
SPEECH

Naomi Lloyd Moderator

Cristian Matti Policy Analyst and Lead Author of EU Strategic Foresight Report,
Joint Research Centre

Jori Ringman Director General, Cepi

Representative European Commission *TBC*

PANEL
DEBATE

Ilkka Härmälä CEO, Metsä Group & Chairman, Cepi

Marco Eikelenboom CEO, Sappi Europe

Virgina Puzzolo Head of Programme, Circular Bio-based Europe Joint Undertaking

15.15 - 16.15

Burning challenges and climate objectives: EU Green Deal and
global level playing field

Miles Roberts CEO, DS Smith

Sean Metcalfe Lead Economist, Oxford Economics

Bernard Lombard Trade & Industrial Policy Director, Cepi

16.30 - 18.30

Pulp and paper market developments in 2023

Matt Elhardt VP Global Sales, ResourceWise/Fisher International

Marko Summanen VP Business Development, Forest Development EMEA,
ResourceWise/Fisher International

Luis Sampaio VP Business Development EMEA, ResourceWise/Fisher International

Urban Lundberg Senior Consultant, ResourceWise/Fisher International

Bernard Lombard Trade & Industrial Policy Director, Cepi



19.30 - 22.00

Networking dinner

Maison Grand Place

9.00 - 9.45

Packaging and Packaging Waste Regulation – what comes next?

Hanna Kalliomäki Sustainability Director, Paptic
Sarah Price Co-Chair, 4evergreen Alliance & Director Sustainability, Sappi
Marcello Pezzi Product Safety Director, DS Smith
Fabio Peyer Head Of Sustainability, Flexible Packaging, Mondi
Anna Papagrigroraki Sustainability Director, Cepi
Maria Georgiadou Recycling Manager, Cepi

9.45 - 10.30

Green Claims – a guide on how to avoid greenwashing in pulp and paper

Małgorzata Gołębiewska Team leader on Environmental Footprint, DG Environment, European Commission
Outi Marin Head of Sustainability, Smurfit Kappa
Sofia Krigsman Director for Public Affairs, Essity
Catharina Hohenthal Director, Life Cycle Services, Sustainability, Stora Enso
Anna Papagrigroraki Sustainability Director, Cepi
Rainer Fürsich Sustainability and Chemicals Manager, Cepi

10.30 - 10.50

Coffee break

10.50 - 11.40

Bioeconomy 360°

Hans Ingels Head of Bioeconomy, Chemicals & Cosmetics Unit, DG GROW European Commission
Jukka Kantola Founder, World Bioeconomy Forum
Stefan Sundman Vice-President of Public Affairs Division, UPM
Anna Papagrigroraki Sustainability Director, Cepi
Bernard Lombard Trade & Industrial Policy Director, Cepi

11.45 - 12.30

Maximising the role of bio-based industries in the carbon removals certification

Maija Pohjakallio Vice President, Climate and Circular Economy, Metsä Group
Catharina Hohenthal Director, Life Cycle Services, Sustainability, Stora Enso
Christian Holzleitner Head of Unit, Land use and Finance for Innovation, DG CLIMA, European Commission
Florie Gonsolin Director Industrial Transformation Projects, Cefic
Małgosia Rybak Climate Change & Energy Director, Cepi
Margherita Miceli Forest Policy Manager, Cepi

12.30 - 14.00

Lunch break

14.00 - 15.30

Circular choices through forest knowledge

Astrid Lagefoged Head of Unit F.3, Global Environmental Cooperation & Multilateralism, DG ENV, European Commission

Paul-Antoine Lacour Director General, Copacel

Georg Schweizer Certification Coordinator, Austropapier *TBC*

Kalle Ikonen EU Corporate Affairs Manager, Metsä Group

Petri Vasara Head of Concept Development, AFRY

David Hadley Garcia Regulatory Impact Programme Director, Preferred by Nature

Nathalie Lecocq Director General, Fediol

Steve Ball Lead Strategic Technologies Officer, FSC

Ulrich Leberle Raw Materials Director, Cepi

Margherita Miceli Forest Policy Manager, Cepi
