

PAPER & BEYOND (Circular Choices) 2023

PAPER & BEYOND / 28-29 NOVEMBER 2023
Marriott Hotel Grand Place, Brussels

28.11.2023

9.00 - 9.10 **Welcome to Paper & Beyond 2023**
Naomi Lloyd Moderator

9.10 - 11.10 **Launch of the Energy Efficiency Checklist: the post-2030 climate and energy policy framework to unleash the power of technology**

Policy

Marco Eikelenboom CEO, Sappi Europe

Jan Christoph Schaffrath Manager Energy and Climate Policy, Die Papierindustrie

Johan Bruce Energy Director, Swedish Forest Industries Association (SFIF)

Bioenergy

Irene di Padua Bioenergy Europe

Henrik Brodin Sodra

Cogeneration, biogas and hybrid solutions

Anders Stuxberg Siemens Energy

Peter McCaig Centrax Gas Turbines

Claire Schreurs Smurfit Kappa

Giulia Cancian European Biogas Association

Heat pumps

Franz Helminger SPH Sustainable Process Heat GmbH

Davide Rizzi Turboden

Solar Heat

Thomas Stehli newHeat

Rodrigo Alvarez Aspapel

PPAs and self-sufficiency

Annie Scanlan RE-Source Platform

Stefan Sundman UPM

Jens Kriete Koehler Paper

Research and innovation

Jussi Manninen VTT

Leo Arpa Mondi

Moderation

Małgosia Rybak Climate Change & Energy Director, Cepi

Annita Westenbroek Energy Innovations Manager, Cepi

11.10 - 11.30 **Coffee break**

11.30 - 12.30 **Blue Sky Young Researchers and Young Professional Awards**
Naomi Lloyd Moderator

PART 1
BLUE SKY
YOUNG
RESEARCHERS

Katarzyna Kwiecińska Policy Officer, Unit H.1, DG GROW, European Commission

Johan Elvnert Secretary General, Forest-based Sector Technology Platform (FTP)

Veronica Schey COO, StepChange Consulting

Annita Westenbroek Energy Innovations Manager, Cepi

Titta Kiiskinen Research Scientist, VTT Technical Research Center of Finland

Anabela Santos R&D Specialist, RAIZ - Forest and Paper Research Institute, Portugal

François Bru Project Leader, The Pulp and Paper Research & Technical Centre, France

PART 2
BLUE SKY PRO
YOUNG
PROFESSIONALS

Antti Lindqvist Finnish Forest Products Engineers Association
Vitor Lucas The Portuguese Association of Pulp and Paper Industry Technicians
Barry Read The Paper Industry Technical Association
Watti Lehtimäki Product Development Engineer, MM Board & Paper, Finland
Brendon de Radd Reseracher & Lecturer, Rotterdam University of Applied Sciences & Delft University of Technology, The Netherlands
Eli Gaskin Project Leader- Packaging Applications, Imerys, UK

12.30 - 14.00	Networking lunch	13.00 - 14.00	Accelerating Decarbonisation in the Pulp and Paper Industry workshop by ENGIE Impact <i>invitation-only</i>
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14.00 - 15.10 **High level session: Circular Choices**

KEYNOTE
SPEECH

Naomi Lloyd Moderator
Cristian Matti Policy Analyst and Lead Author of JRC Science for Policy Foresight Report 2023, Joint Research Centre, European Commission
Jori Ringman Director General, Cepi

PANEL
DEBATE

Ilkka Hämälä CEO, Metsä Group & Chairman, Cepi
Marco Eikelenboom CEO, Sappi Europe & Incoming Chairman, Cepi
Virgina Puzzolo Head of Programme, Circular Bio-based Europe Joint Undertaking

Fredrik Sjögren Director EU Affairs, Confederation of Swedish Enterprises

15.15 - 16.15 **Burning challenges and climate objectives: EU Green Deal and global level playing field**

Miles Roberts CEO, DS Smith
Sean Metcalfe Lead Economist, Oxford Economics
Bernard Lombard Trade & Industrial Policy Director, Cepi

16.30 - 18.30 **Pulp and paper market developments in 2023**



Matt Elhardt VP Global Sales, ResourceWise/Fisher International
Marko Summanen VP Business Development, Forest Vertical, ResourceWise/Fisher International
Luis Sampaio VP Business Development EMEA, ResourceWise/Fisher International
Urban Lundberg Senior Consultant, ResourceWise/Fisher International
Bernard Lombard Trade & Industrial Policy Director, Cepi

19.30 - 22.00 **Networking dinner**
Maison Grand Place

9.00 - 9.45

Packaging and Packaging Waste Regulation – what comes next?

Hanna Kalliomäki Sustainability Director, Paptic
Sarah Price Co-Chair, 4evergreen Alliance & Director Sustainability, Sappi
Marcello Pezzi Product Safety Director, DS Smith
Fabio Peyer Head Of Sustainability, Flexible Packaging, Mondi
Anna Papagrigoraki Sustainability Director, Cepi
Maria Georgiadou Recycling Manager, Cepi

9.45 - 10.30

Green Claims – a guide on how to avoid greenwashing in pulp and paper

Małgorzata Gołębiewska Team leader on Environmental Footprint, DG Environment, European Commission
Outi Marin Head of Sustainability, Smurfit Kappa
Sofia Krigsmann Director for Public Affairs, Essity
Catharina Hohenthal Director, Life Cycle Services, Sustainability, Stora Enso
Anna Papagrigoraki Sustainability Director, Cepi
Rainer Fürsich Sustainability and Chemicals Manager, Cepi

10.30 - 10.50

Coffee break

10.50 - 11.40

Bioeconomy 360°

Hans Ingels Head of Bioeconomy, Chemicals & Cosmetics Unit, DG GROW European Commission
Jukka Kantola Founder, World Bioeconomy Forum
Stefan Sundman Vice-President of Public Affairs Division, UPM
Paul-Antoine Lacour Director General, Copacel
Anna Papagrigoraki Sustainability Director, Cepi
Bernard Lombard Trade & Industrial Policy Director, Cepi

11.45 - 12.30

Maximising the role of bio-based industries in the carbon removals certification

Christian Holzleitner Head of Unit, Land use and Finance for Innovation, DG CLIMA, European Commission
Maija Pohjakallio Vice President, Climate and Circular Economy, Metsä Group
Catharina Hohenthal Director, Life Cycle Services, Sustainability, Stora Enso
Florie Gonsolin Director Industrial Transformation Projects, Cefic
Małgosia Rybak Climate Change & Energy Director, Cepi
Margherita Miceli Forest Policy Manager, Cepi

12.30 - 14.00

Lunch break

14.00 - 15.30

Circular choices through forest knowledge

Astrid Ladefoged Head of Unit Planetary Common Goods, Universal Values & Environmental Security, DG ENV, European Commission
DG ENV, European Commission

Paul-Antoine Lacour Director General, Copacel

Georg Schweizer Certification Coordinator, Austropapier

Kalle Ikonen EU Corporate Affairs Manager, Metsä Group

Petri Vasara Head of Concept Development, AFRY

David Hadley Garcia Regulatory Impact Programme Director, Preferred by Nature

Nathalie Lecocq Director General, Fediol

Steve Ball Lead Strategic Technologies Officer, FSC

Maja Drča EU Representative, PEFC International

Ulrich Leberle Raw Materials Director, Cepi

Margherita Miceli Forest Policy Manager, Cepi
