

PAPER & BEYOND (Green and Resilient) IND

PAPER & BEYOND / 29-30 NOVEMBER 2022
Marriott Hotel Grand Place, Brussels

Day 1
29 November

9:00 – 9:10

Welcome & Participant's Guide

Naomi Lloyd, Moderator

Ballroom

9:10 – 10:00 #1

4evergreen. How can design solve the circularity challenge?

Ballroom

Parallel session

Kiril Dimitrov

Packaging expert, Nestlé
WS2 co-lead, 4evergreen Alliance

Lydia Tempel

Head of Business Unit Smart and Circular Solutions, PTS

Moderator: **Susanne Haase**

4evergreen Program Director, Cepi

Moderator: **Ulrich Leberle**

Raw Materials Director, Cepi

9:10 – 10:00 #2

Mills of the future

Studio 1

Parallel session

Harri Kiiskinen

Principal scientist, VTT

Hannes Sanders

Project Office Manager, VNP

Viktor Börjesson

Chief Partnership Officer, PulPac

Dr. Lada Bemert

Vice President New Business & Research, Voith Paper

Peter Bekaert

Director, Modellfabrik Papier

Moderator: **Annita Westenbroek**

Innovations Manager, Cepi

Moderator: **Małgosia Rybak**

Climate Change & Energy Director, Cepi

10:00 – 11:00

How green would green claims really be for paper and board?

Ballroom

Franc Bogovič

MEP (SI, EPP), Chair of the Bioeconomy Working Group of the European Parliament Intergroup on 'Climate Change, Biodiversity and Sustainable Development'

Outi Marin

Head of Sustainability, Smurfit Kappa

Hanna Kalliomäki

Chief Sustainability Officer, Paptic

Moderator: **Catharina Hohenthal**

Sustainability and Chemicals Manager

Moderator: **Anna Papagrigraki**

Sustainability Director

11:00 – 11:30

Coffee break

Foyer

11:30 – 12:30

EU Ecodesign for Sustainable Products Regulation: How sustainable are your products

Ballroom

Alessandra Moretti

MEP (IT, Socialists and Democrats), ESPR Rapporteur

Maria Spyra

MEP (GR, EPP), Committee on the Environment, Public Health and Food Safety

Michele Galatola

Policy Officer, Green and Circular Economy, DG GROW, European Commission

Michele Bianchi

CEO, Reno de Medici

Berry Wiersum

Regulatory Affairs Adviser, Sappi

Maija Pohjakallio

VP Climate and Circular Economy, Metsä Group

Moderator: **Anna Papagrigraki**

Sustainability Director, Cepi

Moderator: **Veronica Plazinic**

Environmental Manager, Cepi

12:30 – 14:00

Lunch break

Foyer

How to Achieve Your Net Zero Ambition in the New Energy Context

Workshop by Engie Impact

By invitation only

Studio 1, 13 – 14h

14:00 – 15:30

High level session: Green & Resilient

Ballroom

Keynote speech: Mid-term report on the European Green Deal

Wolfgang Münchau

EuroIntelligence founder, former journalist at Financial Times

Hein Bollens

Deputy Head of Unit H.1 "Construction", DG GROW, European Commission

Ilkka Härmälä

President and CEO, Metsä Group

Chairman, Cepi

Marco Eikelenboom

CEO, Sappi Europe

Vice-Chairman, Cepi
Jori Ringman
Director General, Cepi
Naomi Lloyd
Moderator

15:30 – 16:00

Carbon removals: the role of renewable carbon
Ballroom

Christian Holzleitner
Head of Low Carbon Solutions Unit, European Commission
Dr. Heinz Felder
Senior Vice President, Stora Enso
Moderator: **Małgosia Rybak**
Climate Change & Energy Director
Moderator: **Margherita Miceli**
Forest Policy Manager, Cepi

16:00 – 16:30

Green prosumers: the energy potential of pulp and paper companies
In which technologies to invest?
Ballroom

Joost Paques and René Rozendal
Managing Directors, Paques Biomaterials
Maarten van Haute
Alternative Fuels Officer, Q8
Jukka Räsänen
Head of Business Development, Neste
Moderator: **Annita Westenbroek**
Innovations Manager, Cepi

16:30 – 17:30 #1

Parallel session

Green prosumers: the energy potential of pulp and paper companies.
What policy framework is needed?
Ballroom

Eric Lecomte
Policy Officer, DG ENERGY
Petri Vasara
Head of Concept Development, AFRY
Jonathan Bonadio
Senior Policy Advisor, SolarPower Europe
Eleni Despotou
Director General, The European Federation of Corrugated Board Manufacturers (FEFCO)
Bart Broens
Director, Papierfabriek Doetinchem
Moderator: **Małgosia Rybak**
Climate Change & Energy Director, Cepi

16:45 – 17:30 #2

Parallel session

Pushing further the limits of paper recycling
Studio 1

Annick Carpentier
Chair, European Paper for Recycling Council
Luis Sampaio
Vice President of Business Development Europe, Fisher International
EnEWA project: René Sauer, Siegen University & Alena Spies, RWTH Aachen University
European Paper Recycling Council Awards winner, Innovative Technologies and R&D category

Celab project: Ophélie Gourdou, Celab
European Paper Recycling Council Awards winner, Information & Education category
Moderator: Ulrich Leberle
Raw Materials Director, Cepi
Moderator: Maria Georgiadou
Recycling Manager, Cepi

19:00 – 21:00

Networking dinner
Maison Grand Place

Day 2 30 November

9:00 – 10:00 #1

Parallel session

Circularity of paper-based packaging – revision of the Packaging and Packaging Waste Directive

Ballroom

Sirpa Pietikäinen

MEP (FI, EPP), Shadow Rapporteur for the Circular Economy Action Plan

Consuelo Giordani

Managing Director, ECOL Studio

Guillermo Vallés Albar

Director General, Saica Natur

Maria Georgiadou

Recycling Manager, Cepi

Moderator: Ulrich Leberle

Raw Materials Director, Cepi

Moderator: Anna Papagrigroraki

Sustainability Director, Cepi

9:00 – 10:00 #2

Parallel session

Beyond the bio-bubble – researching sustainable solutions

Studio 1

Mauri Pekkarinen

MEP (FI, Renew), Committee on Industry, Research and Energy (ITRE)

Prof. Juho Hamari

Tampere University

Prof. Heli Peltola

University of Eastern Finland

Prof. Juha Hyypä

Finnish Geospatial Research Institute

Prof. Monika Österberg

Aalto University

Research Prof. Tekla Tammelin

VTT Technical Research Centre Finland Ltd

10:00 – 10:30

Coffee break

Foyer

10:30 – 12:00

Ballroom

Blue Sky Young Researchers & Innovation Award Europe 2022 session and ceremony

Presentations by 5 Blue Sky Young Researchers & Innovation Award Europe laureates

Annita Westenbroek

Energy Innovations Manager, Cepi

Katarzyna Kwiecińska

Policy Officer, Unit H.1 “Construction”, DG GROW, European Commission

Johan Elvnert

Managing Director of the Forest-based Sector Technology Platform

Giulia Fadini

Innovative Projects Manager, Cepi

Naomi Lloyd

Moderator

12:00 – 13:00 #1

Parallel session

Deforestation-free value chains

Ballroom

Christophe Hansen

MEP (LU, EPP), Deforestation Regulation Rapporteur

Diego Torres

International Relations Officer - International Forest Policy, European Commission - DG Environment

Matteo Mascolo

EU Affairs & Engagement Manager, Forest Stewardship Council (FSC)

Maja Drča

EU Representative, Programme for the Endorsement of Forest Certification (PEFC)

Mikhail Tarasov

Global Forestry Manager, Ikea

Moderator: **Ulrich Leberle**

Raw Materials Director, Cepi

Moderator: **Margherita Miceli**

Forest Policy Manager, Cepi

12:00 – 13:00 #2

Parallel session

Will EU Carbon Border Adjustment Mechanism (CBAM) be up to its promises?

Studio 1

Emanuele Manigrassi

Senior Manager Regulatory Affairs – Climate & Energy, European Aluminium

Hervé Jouanjean

Senior Trade Expert, King & Spalding

Andrei Marcu

Executive Director, ERCST

Bernard Lombard

Moderator, Trade & Industrial Policy Director, Cepi

13:00 – 14:00

Closing lunch

Foyer