

PAPER & BEYOND Green and Resilient IND

PAPER & BEYOND / 29-30 NOVEMBER 2022
Marriott Hotel Grand Place, Brussels

Draft programme
Day 1
29 November

9:00 – 9:10

Welcome & Participant's Guide
Naomi Lloyd, Moderator
Ballroom

9:10 – 10:00 #1

Parallel session

4evergreen. How can design solve the circularity challenge?
Ballroom

Brand owner representative *tbc*
4evergreen Circularity by Design Guideline
Co-Lead WS2, 4evergreen Alliance
Lydia Tempel *tbc*
Head of Business Unit Smart Services and Products, PTS
Susanne Haase
4evergreen Program Director, Cepi
Ulrich Leberle
Raw Materials Director, Cepi

9:10 – 10:00 #2

Parallel session

Mills of the future
Studio 1

Peter Bekaert, director
Modellfabrik Papier
Superheated Steam Consortium *tbc*

Non thermal water removal *tbc*
Papermaking without water *tbc*

Annita Westenbroek
Innovations Manager, Cepi

10:00 – 11:00

How green would green claims really be for paper and board?
Ballroom

MEP to be confirmed

Sponsored by



Outi Marin
Head of Sustainability, Smurfit Kappa
BASF representative *tbc*
Moderator, Catharina Hohenthal
Sustainability and Chemicals Manager
Moderator, Anna Papagrigroraki
Sustainability Director

11:00 – 11:30

Coffee break
Foyer

11:30 – 12:30

ESPR: How sustainable are your products?
Ballroom

Michele Galatola
Policy Officer, Green and Circular Economy, DG GROW, European Commission
Michele Bianchi *tbc*
CEO, Reno de Medici
Vision Hunters/OMYA representative *tbc*
Anna Papagrigroraki
Moderator, Sustainability Director, Cepi
Veronica Plazinic
Moderator, Environment & Safety Policy Officer, Cepi

12:30 – 14:00

Lunch break
Foyer

ENGIE workshop
Studio 1

14:00 – 15:30

High level session: Green & Resilient
Ballroom

Valdis Dombrovskis *tbc*
Keynote speaker
Executive Vice-President, European Commission
Maive Rute
Deputy Director General, DG GROW, European Commission
Aleksandra Tomczak
Member of Cabinet of Frans Timmermans, Vice-President, European Commission
Ilkka Hämälä
CEO, Metsä Group
Chairman, Cepi
Marco Eikelenboom *tbc*
CEO, Sappi Europe
Vice-Chairman, Cepi
Jori Ringman
Director General, Cepi
Naomi Lloyd
Moderator

15:30 – 16:00

Carbon removals: the role of renewable carbon
Ballroom

Christian Holzleitner
Head of Low Carbon Solutions Unit, European Commission
Seán Kelly *tbc*
Member of the European Parliament

Dr. Heinz Felder

Senior Vice President, Stora Enso
Małgosia Rybak
Moderator, Climate Change & Energy Director
Ulrich Leberle
Moderator, Raw Materials Director

16:00 – 16:30

**Green prosumers: the energy potential of pulp and paper companies
In which technologies to invest?**

Ballroom

Joost Paques and René Rozendal
Managing Directors, Paques Biomaterials
Maarten van Haute
Alternative Fuels Officer, Q8
Annita Westenbroek
Moderator, Innovations Manager, Cepi

16:30 – 17:30 #1

Parallel session

**Green prosumers: the energy potential of pulp and paper companies.
What policy framework is needed?**

Ballroom

Petri Vasara *tbc*
Head of Concept Development, AFRY
Walburga Hemetsberger
CEO, SolarPower Europe
Edith Hofer *tbc*
Deputy Head of Decarbonisation and Sustainability of Energy Sources, European Commission
Bart Broens *tbc*
Director, Papierfabriek Doetinchem
Małgosia Rybak
Moderator, Climate Change & Energy Director, Cepi

16:45 – 17:30 #2

Parallel session

Pushing further the limits of paper recycling

Studio 1

Annick Carpentier *tbc*
Chair, European Paper for Recycling Council
EnEWA representative
EPRC Awards winner
CELAB Europe – Circular Economy for LABELs
EPRC Awards winner
Ulrich Leberle
Moderator, Raw Materials Director, Cepi
Maria Georgiadou
Moderator, Raw Materials Officer, Cepi

19:00 – 21:00

Networking dinner

Maison Grand Place

**Day 2
30 November**

9:00 – 10:00

Circularity of paper-based packaging – revision of the Packaging and Packaging Waste Directive

Ballroom

Mr Aurel Ciobanu-Dordea *tbc*

Director of Circular Economy (ENV.B), DG ENV

Ramon Alejandro *tbc*

CEO, Saica

Consuelo Giordani

Managing Director, Ecol studio

Ulrich Leberle

Moderator, Raw Materials Director, Cepi

Anna Papagrigoraki

Moderator, Sustainability Director, Cepi

Maria Georgiadou

Moderator, Raw Materials Officer, Cepi

10:00 – 10:30

Coffee break

Foyer

10:30 – 12:00

Blue Sky Young Researchers & Innovation Award 2022

Ballroom

12:00 – 13:00 #1

Parallel session

Deforestation-free value chains

Ballroom

Pascal Canfin *tbc*

Member of European Parliament (Renew, FR), Chair of the ENVI Committee

Member State view: Czech Republic presidency *tbc*

Forest Stewardship Council (FSC) representative *tbc*

IKEA representative *tbc*

Ulrich Leberle

Moderator, Raw Materials Director, Cepi

Margherita Miceli

Moderator, Forest Policy Manager, Cepi

12:00 – 13:00 #2

Parallel session

Will EU Carbon Border Adjustment Mechanism (CBAM) be up to its promises?

Studio 1

Emanuele Manigrassi *tbc*

Senior Manager Regulatory Affairs – Climate & Energy, European Aluminium

Stephen J. Orava *tbc*

Partner, King & Spalding
Andrei Marcu *tbc*
Executive Director, ERCST
Bernard Lombard
Moderator, Trade & Industrial Policy Director, Capi

13:00 – 14:00

Closing lunch
Foyer