



PAPER & BEYOND (Shaping the next generation)ND

PAPER & BEYOND / 17-18 NOVEMBER 2021

DIGITAL EDITION

DRAFT AGENDA

DAY 1 17 NOVEMBER

- 9.00 – 9.15 **Welcome & Participant's Guide**
Naomi Lloyd, Moderator
- Jori Ringman**
Director General, Cepi
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- 9.15 – 10.00 **Beyond recycling – perfecting circularity**
20 years European Declaration of paper recycling & the 4evergreen journey
- Two decades of progress in paper recycling and what is to come**
Ulrich Leberle
Raw Materials Director, Cepi
- The 4evergreen Alliance: Achievements, milestones and deliverables**
Susanne Haase
4evergreen Alliance Program Director, Cepi
- 4evergreen Workstream 1: Update on the Recyclability Evaluation Protocol**
Gustavo Duarte
Manager Competence Center, Packaging Solutions, Sappi Europe
- Q&A session**
- Panel discussion**
Tiina Pursula, 4evergreen Deputy Chair
Alexey Vishtal, Senior Packaging Specialist, Nestlé
Ulrich Leberle and Gustavo Duarte (Co-Leads WS 1)
Susanne Haase
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- 10.00 – 10.30 **On demand: Pathways to carbon neutrality – technological opportunities**
- Annita Westenbroek**
Energy Innovations Manager, Cepi

Towards 30% CO2 reduction with Heat Integration opportunities

Thomas Nowak *tbc*

Secretary General European Heat Pump Association

Towards 70% CO2 reduction with Superheated Steam Drying

Pasi Laine *tbc*

CEO Valmet

On demand: Is Carbon Border Adjustment Mechanism a solution to stop carbon leakage?

Bernard Lombard

Trade & Industrial Policy Director, Cepi

Vicente Hurtado Roa *tbc*

Head of Unit, Indirect taxation and tax administration, DG Taxation and tax administration, European Commission

Marie-Sophie Dibling *tbc*

Partner and advisor for international trade, King & Spalding

António Redondo *tbc*

CEO, The Navigator

10.30 – 11.00

Coffee break

11.00 – 12.00

Pathways to carbon neutrality – the balanced policy framework

Małgosia Rybak

Climate Change & Energy Director, Cepi

Stefanie Hiesinger *tbc*

Member of Frans Timmermans cabinet, European Commission

MEP ENVI Committee representative

MEP ITRE Committee representative

Marco Eikelenboom *tbc*

CEO of Sappi Europe, Board member of Cepi

Representative of the FR/SI Presidency working on competition/EU ETS *tbc*

12.00 – 12.30

On demand: Financing a more sustainable paper industry: perspectives from financial experts

Veronica Plazinic

Environment & Safety Officer, Cepi

Berry Wiersum

Head of Regulatory Affairs, Sappi Europe

Emma Navarro *tbc*

Vice-President, European Investment Bank

Mairead McGuinness *tbc*

Commissioner for Financial services, financial stability and Capital Markets Union,
European Commission

Daniel Bouzas/Corinne Raux *tbc*

United Nations Environment Programme Finance Initiative (UNEP FI)

12.30 – 14.00

Lunch break

14.00 – 15.30

High level session: shaping mills of the future

Jori Ringman

Director General, Cepi

Ilkka Härmälä

Incoming Cepi Chairman, CEO of Metsä Group

Kerstin Jorna *tbc*

Director-General, DG GROW, European Commission

Mariya Gabriel *tbc*

European Commissioner for Innovation, Research, Culture, Education and Youth

14.00 – 15.00

Sustainable Products Initiative: cracking the sustainability matrix

Anna Papagrigoraki

Sustainability Director, Cepi

Michele Galatola

Policy Officer, Green and Circular Economy, DG GROW

Anna Holmberg, Director

Head of Brussels office, The Swedish Forest Industries Federation

Annika Bresky

Senior Vice President of Sustainability, Stora Enso

15.00 – 15.30

Sustainable Products Initiative: safe packaging is also sustainable packaging

Anna Papagrigoraki

Sustainability Director, Cepi

Consuelo Giordani

Managing Director, Ecol Studio



DAY 2
18 NOVEMBER

9.00 – 10.30

Blue Sky Young Researchers & Innovation Awards 2020 & 2021

Naomi Lloyd, Moderator

Presentations by Blue Sky Young Researchers & Innovation Awards laureates

Annita Westenbroek

Energy Innovations Manager, Cepi

Maila Puolamaa *tbc*

Principal Administrator, Forest-based and Related Industries
DG GROW

Derek Nighbor *tbc*

President and Chief Executive Officer, Forestry Products Association Canada

Alexey Vishtal *tbc*

Senior Packaging Specialist, Nestlé, Blue Sky Award Laureate

10.30 – 11.00

***On demand:* Recruitment & attractiveness policies in the paper industry: The Next Paper Generation**

Introduction and presentation of Cepi's involvement in the EC Social Dialogue

Giulia Fadini

Innovative Projects Manager, Cepi

Best practice of recruitment and attractiveness policies presentation

Stora Enso representative

Statement on Social Aspects of Industrial Policy

Direcorate-General for Employment, Social Affairs and Inclusion representative

***On demand:* Digital pathway**

Bernard Lombard

Trade & Industrial Policy Director, Cepi

Veronica Schey *tbc*

Chief Operating Officer, StepChange

11.00 – 11.30

Coffee break

11.30 – 12.30

Textiles of the future: the role of wood fibres

Anna Papagrigoraki

Sustainability Director, Cepi

Catharina Hohenthal

Sustainability and Chemicals Manager, Cepi

Stefan Doboczky *tbc*

CEO, Lenzing

Kestutis Sadauskas *tbc*

Director Director for Circular Economy and Green Growth at the European Commission (DG ENV)

12.30 – 14.00

Lunch break

14.00– 15.00

**On demand: All products come from a #GreenSource
#GreenSource campaign updates**

Katarzyna Dylag

Communications & Events Manager, Cepi

#GreenSource campaign co-leads

On demand: Crystal Ball - future benefits of single use items in a circular world

Catharina Hohenthal

Sustainability and Chemicals Manager

Philippe Martinez *tbc*

Project Manager, CTP, The Pulp and Paper Research & Technical Centre

Sampo Immonen *tbc*

Head of Line R&D, Valmet

Tiina Pajula *tbc*

Principal scientist, Sustainable business, VTT

15.00 – 16.00

The new European forest strategy – smart for European forestry?

Ulrich Leberle

Raw Materials Director, Cepi

European Commission representative *tbc*

Prof. Gert Jan Nabuurs *tbc*

Lead Scientist European forests, Wageningen University & Research

Fanny-Pomme Langue *tbc*

Secretary General, Confederation of European Forest Owners (CEPF)